



Society of Core Analysts Annual Symposium

August 26-30, 2024

Fredericton Convention Centre

Fredericton, New Brunswick, Canada

SPONSORSHIP PROSPECTUS



WHY SHOULD YOU BE INVOLVED WITH SCA 2024 SYMPOSIUM?

The Society of Core Analysts (SCA), founded in 1986, is a chapter-at-large of the Society of Petrophysicists and Well Log Analysts (SPWLA). The SCA symposium is a four-day conference and exhibition, which takes place annually in different locations around the world with 2024 being its 37th year. The symposium features one short course during the first day and a plenary technical session showcasing approximately 40 oral presentations and 60 posters. The annual symposium has built a reputation over the last 30+ years for its high-quality technical presentations in the area of Core Analysis, as well as for giving the main players in the industry the opportunity to showcase their latest technical innovations and offerings in equipment and services. Technical delegates and service companies will be represented and will share their ideas, innovations, knowledge, best practices, products and services.

The associated exhibition will feature approximately 30 stands. Exhibits will be interspersed with the poster session and break area to optimize interaction between exhibitors and delegates. It is anticipated that 200+ delegates will attend this major core analysis conference and exhibition. A social program has also been included, an Opening Reception on the first day, 26th of August, a Young Professionals event the evening of the 27th, a Gala Dinner on the night of the 28th and a field trip on the 30th of August.



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FREDERICTON CONVENTION CENTRE

The Fredericton Convention Centre (FCC) is located on “Canada’s Greatest Street” as Queen Street was named in April 2012. The centre is chic and stylish, filled with natural light, highlighting local art along the walls of the foyer and reception areas. With more than 36,000 square feet of flexible meeting space, FCC is the best location for your next meeting, convention or conference on the east coast of Canada!

The FCC is located in the heart of downtown Fredericton, across the street from the Saint John River (Wolastoq) and more than 100km of walking and biking trails. Surrounded by ethnic and local restaurants, unique shopping and world renowned art galleries such as the Beaverbrook Art Gallery, delegates attending events at FCC will have a fantastic Maritime experience!





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LOCATION



Fredericton is the capital of New Brunswick in eastern Canada, on the St. John River. It's known for its Historic Garrison District, an 18th-century British army base now home to a Changing of the Guard ceremony, artists' studios and an outdoor theatre. The Beaverbrook Art Gallery's Canadian and international collections are nearby. Just south, Fredericton Boyce Farmers Market sells seasonal produce and crafts.

Feel free to contact this year's VP of Arrangements, Jenny Cain at: jenny.cain@h2laboratories.com or Melanie Young at: office@scaweb.org if you wish to discuss any aspect of our event.

SPONSORSHIPS BENEFITS

All supporting companies will receive the following benefits in addition to the specific sponsor/supporters benefits detailed under each opportunity:

- Company logo (and link to their website) on the SCA website
- Company logo in the Symposium Program
- Company logo on signage at the conference venue



PLATINUM SUPPORTER – 3 PACKAGES AVAILABLE (USD \$5,000 EACH – SPLIT SPONSORSHIP)

A Gala Dinner is planned for the evening of 28th of August

The location of the Gala Dinner will be released at a further date.

The Platinum Supporter will receive the following benefits:

- Split sponsorship of the Gala Dinner – We have decided to offer this as a multiple sponsorship in order to gain more company attention.
- Verbal acknowledgment of the company as the Gala Dinner sponsor during conference announcements
- Acknowledgment within the final program
- Display of promotional materials (e.g. pop up banners, to be supplied by the sponsor) within the Gala Dinner venue as well as being acknowledged as the sponsor on signage for the reception and have branded tent cards placed on tables
- Company logo (and link to their website) on the SCA website
- Company logo in the Symposium Program
- Company logo on signage at the conference venue

GOLD SUPPORTER – 4 PACKAGES AVAILABLE (USD \$5,500)

Lunch will be provided each day during the technical conference.

The Gold Supporter will receive the following benefits:

- Sole sponsorship of one lunch (1 day each)
- Verbal acknowledgment of the sponsorship prior to each lunch during conference announcements
- Acknowledgement within the final program
- Company logo (and link to their website) on the SCA website
- Company logo in the Symposium Program
- Company logo on signage at the conference venue

SILVER SUPPORTER – 4 PACKAGES AVAILABLE (USD \$4,000)

Two breaks are scheduled each day (morning and afternoon) at which delegates will be served tea, coffee and other refreshments.

Each Silver Supporter will receive the following benefits:

- Sole sponsorship of two technical program refreshments (1 day each)
- Verbal acknowledgment of the company sponsorship prior to each break during conference announcements
- Acknowledgement within the final program
- Company logo (and link to their website) on the SCA website
- Company logo in the Symposium Program
- Company logo on signage at the conference venue

OPENING RECEPTION - 2 AVAILABLE (USD \$4,000 EACH – SPLIT SPONSORSHIP)



The opening reception provides delegates with the opportunity to meet old friends, make new ones, and relax and chat. It will be held the first day of the Symposium, August 26th, after the Short Course.

The sponsor of the reception will be able to display materials (e.g. pop up banners, to be supplied by the sponsor) within the hall as well as being acknowledged as the sponsor within the final program, verbally at the end of the Short Course during conference announcements and on signage for the reception.

We have decided to add this as a split sponsorship in order to gain more company attention.



AUDIO / VISUAL SUPPORTER – 1 AVAILABLE (USD \$7,500)

The audio/visual portion of the conference is one of the most important aspects of the program. This support package allows the Society to have an A/V technician manage the presentations during the conference. The sponsor will receive acknowledgement on any signage and materials for the event, within the final program, as well as verbal acknowledgement during the conference announcements.

POSTER PROGRAM – 1 AVAILABLE (USD \$2,000)

Posters will be visible during the three days of the technical program. The sponsor will be acknowledged within the final program, on signage within the poster area and verbally at the beginning of each poster session during announcements.

FIELD TRIP – 1 AVAILABLE (USD \$2,000)

The SCA 2024 field trip will take place at the end of the symposium on Friday, 30th of August. It is an opportunity for delegates to relax, unwind and experience some of the local surroundings. The sponsor will receive acknowledgement on any signage and materials for the trip, within the final program, as well as verbally at the Gala Dinner.

YOUNG PROFESSIONAL EVENT – 1 AVAILABLE (\$2,500)

The Society strongly encourages participation from the industry's young professionals. The Young Professionals Event occurs the Tuesday evening of the conference (Tuesday, 27th of August) and takes place at a local venue. Delegates get out and enjoy an evening of socializing and entertainment. The sponsor will receive acknowledgement on any signage and materials for the event, within the final program, as well as verbally at the Welcome Reception as well as during the conference announcements.



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GOLF OUTING – 1 AVAILABLE (USD \$750)

The SCA 2024 Golf Outing will take place on the Sunday before the symposium, on 25th of August. It is an opportunity for delegates to relax, unwind (get competitive) and experience some of the local surroundings. The sponsor will receive acknowledgement on any signage and materials for the trip, within the final program, as well as verbally at the Opening Reception.

OTHER SPONSORSHIP OPPORTUNITIES

If you have another sponsorship idea that you wish to discuss with us, please contact Melanie.

LANYARDS – 1 AVAILABLE (PROVIDED IN KIND)

The lanyards will be attached to all name badges, which must be worn at all times. The sponsor's logo will be printed on the lanyards (to be supplied by the sponsor). Up to 250 will be required.

DELEGATE BAGS – 1 AVAILABLE (PROVIDED IN KIND)

Keep your name in delegates' minds way beyond the conference, with your logo on the conference bags. These will be given to all delegates and contain the symposium program and other information. The sponsor's logo will be printed on the front of all bags along with the names and dates of the conference. The sponsor is responsible for all aspects of the conference bags (selection, ordering, printing, etc.). Up to 250 will be required.



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PENS AND PADS – 1 AVAILABLE (PROVIDED IN KIND)

Exclusive opportunity to promote your company by providing branded notepads and/or pens to be placed in each of the conference delegate bags (to be supplied by the sponsor). Up to 250 will be required.

REGISTRATION SITE – 1 AVAILABLE (\$2,500)

Exclusive opportunity to promote your company by having your logo on the Registration Site for the entire duration of the Symposium.

DONATION OF YOUR CHOOSING – (\$250 - \$1,000)

Since our Organization relies on the generosity of individuals and companies like you, we wish to ask you to consider a monetary donation to help support our Annual Symposium.

1. SCA Partnership ---\$1,000
2. Friend of the SCA ---\$500
3. Supporter of the SCA ---\$250

Other amounts on request.



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Thank you in advance for your generosity.

If you wish to discuss any of these options, or any other ideas that you may have for involvement in SCA 2024, please contact Melanie Young (details below).

Please indicate your preferred sponsorship opportunity on the [Sponsorship Booking Form](#) and return it as soon as possible.

(See 'How to Book' section at the end of the prospectus).

HOW TO BOOK

Please complete the booking form provided at the end of the prospectus and return by (preferable): electronic submission or e-mail (office@scaweb.org)

To the attention of Melanie Young (office@scaweb.org)

You will be sent an invoice for the total amount.

Payment is expected within 30 days of invoice and **must be made by 2nd of August 2024.**

Please note the following:

1. All prices are quoted in USD
2. All invoices must be paid in USD



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TERMS AND CONDITIONS

- 1) **All responses are due as soon as possible but at the latest before August 2, 2024.**
- 2) Sponsorship Opportunities are subject to availability.
- 3) The SCA reserves the right to refuse a sponsorship offer.
- 4) Sponsorship Opportunities will be assigned on a 'first-come, first-served' basis and at the discretion of the conference organizers.
- 5) Payment details will be sent separately once the application is received and processed.
- 6) Cancellation: returning a signed booking form constitutes a binding agreement and payment is expected upon receipt of the invoice. All payments are non-refundable. Refer to SCA web page (http://www.scaweb.org/about_refund_policy.shtml) for further information on refund policy.
- 7) Printing or inclusion of company logos on materials, website or merchandise is conditional on the sponsor supplying the file in time (before 2nd of August) and in the requested format.
- 8) The conference organizers take no responsibility for the condition of the any materials received for storage prior to the conference, nor for ensuring that the materials are delivered.